

# ITC GRANT NARRATIVE PROGRESS REPORT

Grantee: <b>Nampa Chamber of Commerce</b>	Grant Number: <b>09-III-08</b>
Date Submitted: <b>April 15, 2010</b>	Report #: <input type="checkbox"/> 1 <input checked="" type="checkbox"/> 3
Date Posted for Review: <i>8/16/10 RN</i>	<input type="checkbox"/> 2 <input type="checkbox"/> Final

Awarded Grant: \$ 7,150.00	Match Requirement: \$ 893.75
Amount Expended YTD: \$ 3,850.00	Match Documented YTD: \$ 375.00

## Element 1: Snake River Dayz Website/Updates and Enhancements

Amount Awarded: \$ 1,500.00	Amount Expended YTD: \$ 1,000.00	Match Documented YTD: \$ 0
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Progress of Element since grant award or last report:  
**Lots of new activities were added to Snake River Dayz this year and all events—established and new—were publicized on the website.**

Anticipated completion date(s):

Actions needed to complete this element:  
**Completed.**

☐ No activity during this report period due to seasonal nature of marketing activity.

## Element 2: Advertising

Amount Awarded: \$ 5,000.00	Amount Expended YTD: \$ 2,500.00	Match Documented YTD: \$ 375.00
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Progress of Element since grant award or last report:  
**Ads paid for with grant and matching funds ran for two weeks prior to Snake River Dayz. All advertised events were well attended, including the new events. These ads provided great overall exposure for the event and all of its supporters.**

Anticipated completion date(s):

Actions needed to complete this element:  
**Completed.**

☐ No activity during this report period due to seasonal nature of marketing activity.